

# IMPORTANT COMMUNITY NOTICE

From the local residents association  
THE EAST MELBOURNE GROUP INC.

The AFL wants to commandeer a significant part of Yarra Park for corporate entertainment on Grand Final Day for the next 5 years.

Paddock 8 is to be fenced off (see map overleaf) from September 3 until October 4 (35 days) to allow construction and demolition of marquees and landscaping and catering infrastructure. Events Melbourne has not provided details of the number of AFL guests.

**Events Melbourne (City of Melbourne) has been in discussion with the AFL since December '06. A permit is required, but as yet has not been issued. The matter is to go before the Council Environment Committee on June 5 .**

The City of Melbourne is obliged to inform the community and users of the park. It has failed to do this.

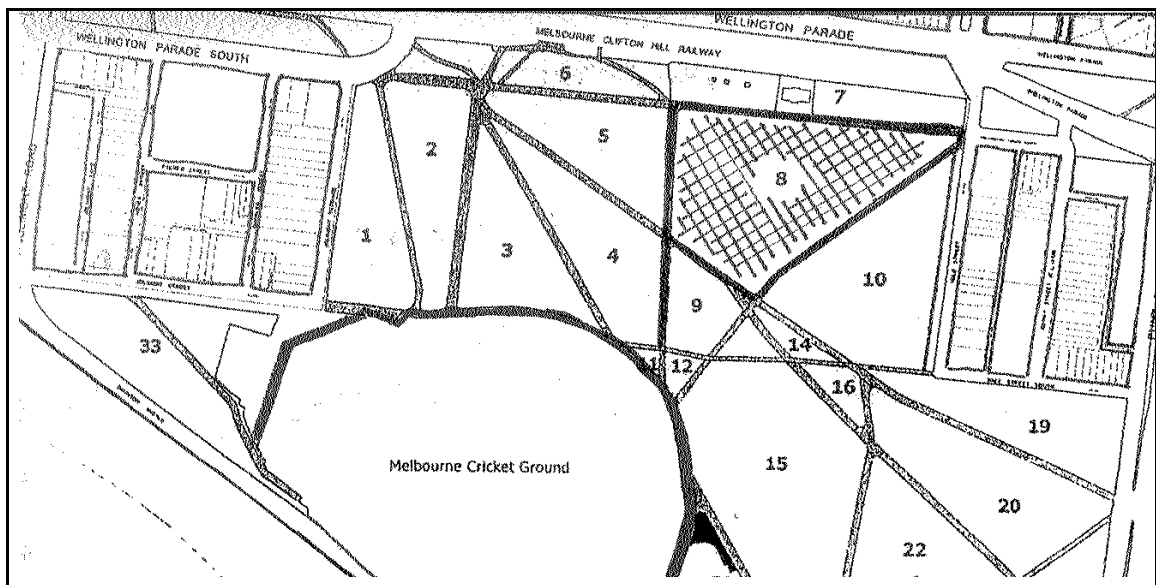
The AFL commenced advertising the concept on Channel 7 on Friday May 18 under the name of 'CENTRE SQUARE VILLAGE'. The AFL website offered seated or cocktail facilities for \$1995.00 per head between the hours of 10.30am and 10.30pm with entertainment during the evening on Grand Final Day. This information has since been withdrawn from the website.

*If you oppose this misuse of Yarra Park, the EMG urges you to convey your written protest to the relevant statutory authority. Write without delay to:*

The Lord Mayor Cr So, and  
Cr Fraser Brindley, Chair of the Environment Committee  
City of Melbourne  
GPO Box 1603  
MELBOURNE  
Email: [enquiries@melbourne.vic.gov.au](mailto:enquiries@melbourne.vic.gov.au)  
(Please read overleaf)

The East Melbourne Group opposes the proposal on the following grounds:

- Yarra Park is public parkland
- The proposal falls outside Councils policies and guidelines for the protection of public parkland
- Consultative guidelines have not been followed
- The usage of type will deny public access to a significant section of the park for one whole month of the year for the next 5 years
- The proposal will exacerbate environmental depravation currently caused by car-parking on events days in Yarra Park
- The recent \$600 million redevelopment of the MCG provides adequate opportunities for corporate entertainment on Grand Final Day
- The proposal has zero public merit and zero public benefit, only corporate economic gain.



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